



SABATIER 

Media Contact:

Lisa Lochner

lisa.lochner@lifetimebrands.com

516-740-6723

Lifetime Brands Launches Rust Resistant Cast Iron Cookware for Sabatier® and Mossy Oak® Brands

Chicago, March 2017 – Lifetime Brands, Inc. is now offering rust resistant cast iron cookware under its Sabatier® and Mossy Oak® brands. The cookware collections bring a new level of technology, style, and functionality to the category at exceptional price points. The cookware technology creates a rust-resistant cast iron that is durable, non-porous, and stick-resistant. This technology is not a coating, is chemical-free, is safe to use with metal utensils, and is even dishwasher safe!

Sabatier® Pre-seasoned Rust-Resistant Cast Iron is ideal for searing, browning, braising, grilling, sautéing, and more. The Sabatier collection has a transitional design, with rolled edges that extend around the entire body of each item. Helper handles and pouring spouts add style and help you to lift and maneuver. This cast iron cookware absorbs heat evenly and spreads it gently for excellent heat retention while cooking.



The cookware can be used in the oven, under the broiler, or on the grill and is oven safe to 500 degrees Fahrenheit. Enjoy using it on all heat sources, including gas, electric, induction, and ceramic top ranges. The Sabatier Pre-seasoned Cast Iron Cookware collection includes a 12.25 inch Round Grill Pan (\$49.99) with Glass Lid and Cast Iron Knob, 5x8 inch Rectangular Grill Press (\$19.99), 10x10 inch Single Burner Reversible Grill/Griddle (\$34.99), 10x18 inch Double Reversible Griddle (\$44.99), .75 quart Chili Bean Pot (\$29.99), 3 quart Dutch Oven (\$39.99), 5.5qt Dutch Oven (\$59.99), 6.5 inch Skillet (\$14.99), 8-inch Skillet (\$19.99), 10-inch Skillet (\$24.99), 12.5 inch Skillet (\$29.99), and 10.5 inch Square Grill Pan (\$29.99).

Mossy Oak® Pre-seasoned Rust-Resistant Cast Iron brings the great outdoors into your home. This cookware is perfect for searing, browning, braising, grilling, and sautéing outside on the grill in the beauty of nature or inside on your kitchen stove. This line of Pre-seasoned Cast Iron has traditional designs and features helper handles and pouring spouts. It absorbs heat evenly and spreads it gently for excellent heat retention while cooking. It is oven safe to 500 degrees F, and can also be used in the oven, under the broiler, or on the grill. Enjoy cooking on all heat sources, including gas, electric, induction, and ceramic top ranges. The Mossy Oak Pre-seasoned Rust-Resistant Cast Iron Cookware collection includes a 10.5 inch Skillet (\$24.99), 12-inch Skillet (\$29.99), 10.5 inch Square Grill Pan (\$29.99), 10x18 inch Double Griddle (\$44.99), and 5.5 quart Dutch Oven (\$59.99).



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About Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under well-known kitchenware brands, including Farberware®, KitchenAid®, Sabatier®, Amco Houseworks®, Chicago™ Metallic, Copco®, Fred® & Friends, Kitchen Craft®, Kamenstein®, Kizmos™, La Cafetière®, Misto®, Mossy Oak®, Reo®, Savora™, Swing-A-Way® and Vasconia®; respected tableware and giftware brands, including Mikasa®, Pfaltzgraff®, Creative Tops®, Empire Silver™, Gorham®, International® Silver, Kirk Stieff®, Towle® Silversmiths, Tuttle®, Wallace®, Wilton Armetale®, V&A® and Royal Botanic Gardens Kew®; and valued home solutions brands, including Bombay®, BUILT NY®, Debbie Meyer® and Design for Living™. The Company also provides exclusive private label products to leading retailers worldwide. The Company's website is www.lifetimebrands.com.

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