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Cut and Serve the Perfect Slice of Cake Every Time With Debbie Meyer CakeCutters™

Chicago, March 2015 - Debbie Meyer® adds even more delight to enjoying cake with her incredibly convenient, patented Debbie Meyer CakeCutters™. Available in two styles (one for round cakes and one for sheet and square cakes), these elegant time saving tools allow you to cut and serve the perfect slice of cake every time. And, Debbie Meyer CakeCutters™ are adjustable, so you can cut cake to the size each guest wants without fingers touching the cake and no first piece cutting disasters.



The Debbie Meyer CakeCutter™ V-shape is designed for use with round cakes, while the Debbie Meyer CakeCutter™ U-shape is for use with sheet and square cakes. Simply place the Debbie Meyer CakeCutter™ on top of the cake and gently press down to slice. Then lightly squeeze the handles together to remove your perfect slice of cake and serve. Guests will be impressed with the ease and fun these unique cake cutters have to offer.

"I created my Debbie Meyer CakeCutters™ to be the perfect solution to a common and frustrating problem. I love cake and wanted to make it possible to cut and serve cakes easily, elegantly, safely and hygienically!" said Debbie Meyer®, world-famous entrepreneur, inventor and media personality.

Debbie Meyer CakeCutters™ are also family friendly; they don't have sharp edges so even kids can use them. Debbie Meyer CakeCutters™ are ideal to use every day and for entertaining, and they also make a great gift!

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Debbie Meyer CakeCutters™ feature a stainless steel cutter with contemporary black handles, are easy to clean, and dishwasher safe. Sold individually, the Debbie Meyer CakeCutter™ V-shape and Debbie Meyer CakeCutter™ U-shape are available for \$14.99 each.



For more information about these products or to schedule an interview with Debbie Meyer®, please contact Lisa Lochner (lisa.lochner@lifetimebrands.com; 516-740-6723 office, or 516-587-0138 mobile).



About Debbie Meyer

Debbie Meyer has been successfully appearing on TV, and selling her patented and proprietary inventions for over 15 years, including her global sensation, the Debbie Meyer® GreenBags®,. Debbie Meyer has turned her wealth of knowledge and answers to everyday problems into patented inventions, and tangible solutions. The Debbie Meyer brand is highly successful in the United States, and internationally, and her ever-increasing array of products is rapidly expanding into wide retail distribution. Debbie Meyer is a featured brand on HSN, where she appears regularly, and she also appears as a guest on national TV, syndicated radio and as a keynote and featured speaker.

About Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. In addition to distributing Debbie Meyer® products, the Company markets its products under such well-known kitchenware brands as Farberware®, KitchenAid®, Cuisine de France®, Fred® & Friends, Guy Fieri®, Kitchen Craft®, Kizmos™, Misto®, Mossy Oak®, Pedrini®, Sabatier®, Savora™ and Vasconia®; respected tableware brands such as Mikasa®, Pfaltzgraff®, Creative Tops®, Gorham®, International® Silver, Kirk Stieff®, Sasaki®, Towle® Silversmiths, Tuttle®, Wallace®, V&A® and Royal Botanic Gardens Kew®; and home solutions brands, including Kamenstein®, Bombay®, BUILT®, and Design for Living™. The Company also provides exclusive private label products to leading retailers worldwide. The Company's corporate website is www.lifetimebrands.com.