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Copco® Partners with Industrial Designer Harry Allen for Portable Beverageware Collection

Chicago, March 2018 – Copco®, which was founded as a design-focused brand with a history of collaborating with well-known designers, has returned to its design roots with the launch of a contemporary portable beverages collection developed with world-renowned industrial designer Harry Allen. This comprehensive offering focuses on coffee, tea, and water, and offers retailers and consumers fashionable and functional products at a variety of price points.

“Water bottles and coffee tumblers have become fashion accessories and our vision is to create a portable beverages collection that gives consumers fashionable, thoughtfully designed, and affordable ways to carry and drink hot and cold beverages,” said John Roscoe Swartz, Copco Division President, Lifetime Brands, Inc.

“My inspiration for the new Copco products was twofold,” according to Harry Allen, Harry Allen Designs. “First, I am fascinated by the brand DNA of Copco. We kept coming across great examples of vintage and historic Copco designs. I found a great one-piece Copco plastic trivet at my mother’s summer home, probably from the 70s. That type of design is timeless and I wanted to add to that body of work — great, accessible, design.”



Allen continued, “The second source of inspiration is somewhat personal. I design things I would like to use, eliminating unnecessary details and developing iconic forms. That is what I want in my life and that is how I approached each of the new portable beverages items for Copco. The industrial design promise is that a beautiful design, if made affordable, can become available to all. This is always in my mind as I design, and I believe these new Copco products live up to that promise.”

“Harry Allen is an amazing partner,” said Swartz. “He helped us realize our goal with his inspiring uses of color, form and transparency. He pushed these elements in exciting new ways for the hydration category and the resulting products certainly deliver on style and performance.”

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The collaboration with Harry Allen enables the Copco brand to expand its presence at retail. The new designs provide fresh, relevant and well-designed products for retailers not currently carrying Copco products, and enable existing retail partners to expand their offerings with updated, eye-catching shapes, styles, and colors.

The Copco beverageware collection offers a wide variety of vessels for water, coffee, and tea including a 24 ounce Octagon Tritan Bottle with Carry Handle, 16 ounce Plastic Mug with Silicone Sleeve, 16 ounce Plastic Desktop Mug with Silicone Sleeve, 16 ounce Plastic Cup with Handle, 16 ounce Plastic Desktop Cup with Handle, 16 ounce Stainless Steel Tumbler, and 16 ounce Stainless Steel Tumbler with Double Strap Handle. The Tumblers are available in stainless steel and the Tritan Bottle, Plastic Mugs, and Plastic Cups are available in colors such as “Morning Sky,” “Spring Lavender,” “Smoke,” “Lilac Sachet,” and “Corinthian Teal.” Prices range from \$6.99 to \$9.99.

Copco

Coming from an entrepreneurial family, Sam Farber was able to observe design and manufacturing from an early age. His uncle Simon founded the cookware company Farberware in 1900, and he worked for his father's company, Sheffield Silver, for eleven years. A serial entrepreneur himself, with an economics degree from Harvard, Sam foresaw the bottom-line benefits of great design as far back as 1960, when he launched COPCO, a housewares company known for its well-designed, colorful cookware and tea kettles including porcelain-enameled cast iron cookware designed by Michael Lax, IDSA, and Margrethe mixing bowls designed by the Danish firm of Bernadotte & Bjorn, both of which have become classic designs.

About Harry Allen

Harry Allen is the founder and president of Harry Allen Design. Born in New Jersey in 1964, Harry received an undergraduate degree from Alfred University before moving to New York City and earning a Master’s degree in Industrial Design from Pratt Institute. In 1993, he established Harry Allen Design, and the same year produced a line of furniture called Living Systems, which showcased at the International Contemporary Furniture Fair. Since then, he has designed furniture, lighting, products, and interiors for a wide variety of international clients. Harry's work is in the permanent collection of Museum of Modern Art (NYC), the Brooklyn Museum of Art, the Denver Museum of Art, and the Philadelphia Museum of Art. His awards include the Brooklyn Museum of Art's Modernism/Young Designer Award, and two Industrial Design Society of America IDEA Awards.

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