

A photograph showcasing a Wilton Armétable silverware set. In the foreground, a large, oval-shaped silver tray with a beaded rim and two handles holds a round wooden cutting board. On the board are several slices of orange cheddar cheese and a silver butter knife. In the background, a matching silver bowl filled with pasta, shrimp, and tomatoes sits on a dark wooden surface. A black text box in the upper right corner contains the brand name.

WILTON ARMÉTALE

New York Tabletop Market ■ September 2016

 LifetimeBrands

Wilton Armetale Rooster Platter



The **Wilton Armetale Rooster Platter** captures the rustic charm of this beloved farm animal in a stunning serving piece. Meticulously handcrafted, this piece offers intricate detail, a generous serving area, and helps bring a farmhouse feel to any table setting.

From formal to casual, stylish to rustic, each piece of Armetale serveware is handcrafted. Made of 100-percent Armetale metal, Armetale serveware will not crack, chip, rust or tarnish. Hand Wash.

The Wilton Armetale Rooster Platter is 15.5-inches long x 15-inches wide x 1.75-inches high and has a suggested retail price of \$89.99.

A Rooster Handle Tray (\$129.99) and a Chicken Platter (\$89.99) are also available.

Wilton Armetale “Flutes & Pearls” Tray with Handles



The **Wilton Armetale “Flutes & Pearls” Tray with Handles** (\$79.99) elevates food presentation to an art form. An essential for serving at formal and casual events alike, this 18-inch x 12-inch piece ensures your culinary creations travel to the table in style.

The Flutes & Pearls collection is a reproduction and adaptation of an 1821 candlestick base design. One of Wilton Armetale’s most classic designs, the pattern skillfully uses a stunning combination of “flutes,” sculpted parallel indentations, and “pearls,” repeated raised beads, for a sparkling effect.

Individually cast and painstakingly hand-finished, each piece in the Wilton Armetale Flutes and Pearls collection makes a beautiful statement on the table.

Ideal for cooking and serving food, Armetale is a food-safe, aluminum-based alloy metal. Oven, stove and grill safe, Wilton Armetale products will not crack, chip, rust, or break under normal usage. With proper care your Wilton Armetale treasures can last a lifetime. Hand wash with mild soap and hot water; towel dry.

Choose from an assortment of serving trays, bowls, salad sets, and accessory items ranging in price from \$16.99 to \$99.99.

Wilton Armetale Gourmet Grillware Grill Pan



The **Wilton Armetale Grillware Grill Pan** (\$59.99) from the Gourmet Grillware Collection offers an easy and convenient way to grill delicate food like fish filets, or items that tend to easily drop through the grates, like vegetables.

The surface of this 18.25-inch x 9.75-inch Grill Pan helps distribute heat uniformly, eliminating hot spots and allowing food to cook evenly. It can withstand temperatures up to 1000° F without damaging its finish. Best of all, it allows for grilling and serving in the same piece. And it helps food stay hot longer at the table.

Made of 100-percent Armetale metal, a food-safe aluminum based alloy, Armetale is able to withstand temperatures up to 1000 °. Heat will not damage the finish. Perfect for the grill, oven or stove.

Other items in the collection include Grillers, assorted Dutch Ovens, Chili Pot, Paella Pan, Baker, Sizzle Skillets, Pizza Tray, Sauce Pot, and a Warming Tray.

Items in this collection range in price from \$24.99 to \$89.99.

Wilton Armetale Gourmet Grillware



Wilton Armetale Sea Life Oval Tray with Handles



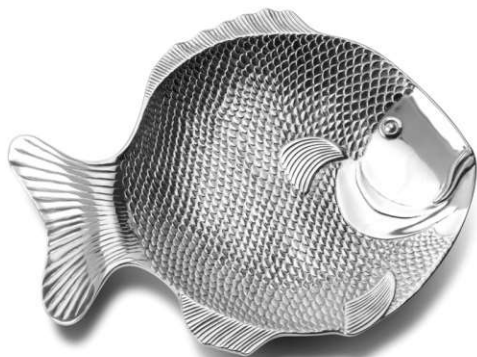
Wilton Armetale Sea Life is our most popular regional collection of seaside-inspired serveware that celebrates the majestic beauty of underwater creatures. From crustaceans and mollusks to turtles and fish, this collection brings a nautical flavor to any tabletop.

Designed with stunning detail, The Sea Life Collection includes an assortment of figural trays and serving pieces. Featured is the **Sea Life Oval Tray with Handles** (\$99.99). The tray measures 18.75-inches long x 13.75-inches wide x 1-inch high.

The collection also includes a Star Fish Tray, Sea Turtle Chip & Dip, Fish, Oyster Chip & Dip ranging in price from \$ 59.99 to \$69.99.

As functional as they are beautiful, Wilton Armetale products can go from the oven, stovetop, grill , fridge or freezer, right to the table.

Wilton Armetale Sea Life



Wilton Armetale Harvest Collection



The **Wilton Armetale Harvest collection** is inspired by the tradition of reaping in crops during autumn. The basket weave border is reminiscent of the baskets harvesters used to gather fruits and vegetables.

The Wilton Armetale Harvest collection is perfect for any décor, from formal to casual.

The Harvest Collection includes a 1¾-quart Bowl, 9-inch Round Bowl, 16-inch Oval Tray, 15-inch Round Bowl with Removable Dip Bowl, and a 13-inch Round Tray with Cheeseboard and Spreader. Price range \$ 29.99 - \$89.99

New to the collection is a 14.75-inch Bread Basket, MSSP \$49.99.





About Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under such well-known kitchenware brands as Farberware®, KitchenAid®, Cuisine de France®, Fred® & Friends, Guy Fieri®, Kitchen Craft®, Kizmos™, Misto®, Mossy Oak®, Pedrini®, Sabatier®, Savora™ and Vasconia®; respected tableware brands such as Mikasa®, Pfaltzgraff®, Kim Parker®, Creative Tops®, Gorham®, International® Silver, Kirk Stieff®, Sasaki®, Towle® Silversmiths, Tuttle®, Wallace®, V&A® and Royal Botanic Gardens Kew®; and home solutions brands, including Kamenstein®, Bombay®, BUILT®, Debbie Meyer® and Design for Living™. The Company also provides exclusive private label products to leading retailers worldwide. The Company's corporate website is www.lifetimebrands.com.

*Please note that all information, product names and pricing contained in this book are published to the best of our knowledge as of September 2016. We retain the right to make changes to this information as new information becomes available. Please be sure to fact check all information with Lisa Lochner prior to printing. Thank you.

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