



Pfaltzgraff.

Winterberry

25th
Anniversary

New York Tabletop Market ■ April 2016

 LifetimeBrands

Pfaltzgraff® Winterberry 25th Anniversary



Pfaltzgraff® Winterberry is a classic holiday tabletop pattern that brings the holly berry motif to life in elegantly sculpted dinnerware, serveware, glassware, flatware, and accessories.

Winterberry, celebrating its 25th anniversary in 2016, has become Pfaltzgraff's best-selling holiday pattern with more than 100 items in the collection including dinnerware sets, wine goblets, serving trays and a wide variety of accessory and accent pieces.

Pfaltzgraff® Winterberry 25th Anniversary Items



To commemorate the 25th anniversary of Winterberry, Pfaltzgraff is offering several pieces in the collection at special pricing. The anniversary items include a set of four 12-ounce coffee mugs, a 1.5-quart Oval Vegetable Bowl, a Cookies and Milk for Santa set, and a 12-inch Square Platter with Green Band.

Pfaltzgraff® Winterberry Set of 4 Mugs



Everyone loves a mug, it's one of our most popular items. Perfect for coffee, cocoa, or tea, the **Pfaltzgraff® Winterberry Set of Four Mugs** makes a great gift on its own, or when filled with gourmet coffee, tea or even tickets to a concert or play.

Microwave and dishwasher safe, this set of four coffee mugs, typically \$19.99, will be available for a special price in 2016 in celebration of the 25th anniversary of Winterberry.

Pfaltzgraff® Winterberry Oval Vegetable Bowl



The **Pfaltzgraff® Winterberry Oval Vegetable Bowl** is a real multipurpose vessel for veggies, stews, and snacks. Or you can add some bright Christmas balls and use it as a decorative centerpiece.

Microwave and dishwasher safe, the oval vegetable bowl, typically \$24.99, will be available for a special price in 2016 in celebration of the 25th anniversary of Winterberry. Microwave and dishwasher safe.

Pfaltzgraff® Winterberry Cookies & Milk for Santa Set



Kids of all ages will enjoy leaving Santa his annual treat with the **Pfaltzgraff® Cookies and Milk for Santa Set**. Think how grateful Santa and his helpers will be to discover this token of appreciation on Christmas Eve and how excited children will be to see an empty plate and mug in the morning. This set makes a nice shelf or table display, and comes in a gift box, making it a great gift, too.

Constructed of high quality stoneware, this microwave and dishwasher safe two-piece set includes a 9-inch diameter plate and a 12-ounce mug for \$14.99. This set will be available for a special price in 2016 in celebration of the 25th anniversary of Winterberry.

Pfaltzgraff® Winterberry 12" Square Platter



The **Pfaltzgraff® Winterberry 12-inch Square Platter** will help make a dramatic statement on the table and is perfect for dining and entertaining. The shape is clean and sleek, the size is generous, and the shape adds a surprising touch of architecture to a table otherwise filled with round pieces.

Crafted of stoneware, this microwave and dishwasher safe platter is available for \$29.99.

The 12" Square Platter will be available for a special price in 2016 in celebration of the 25th anniversary of Winterberry.

Pfaltzgraff® Winterberry Cardinal Platter



The **Pfaltzgraff® Winterberry Cardinal Oval Platter** features the iconic Winterberry pattern around the border and a festive cardinal, with the sentiment "Happy Holidays" written across the bottom. It will surely add a jovial accent to any table setting or buffet.

Constructed of stoneware and perfect for casual entertaining, the 11-inch microwave and dishwasher safe Cardinal Oval Platter has a suggested retail price of \$14.99.

Pfaltzgraff® Winterberry 4-Section Divided Server



The **Pfaltzgraff Winterberry 4-Section Divided Server** is perfect for serving everything from potato chips and onion dip to veggies and dip to sandwiches and mayo to bread and flavored spreads. This uniquely shaped stoneware piece will add extra interest to your table setting. 13.5-inches in diameter.

The microwave and dishwasher safe 4-section divided server has a suggested retail price of \$29.99.

Pfaltzgraff® Winterberry Naughty & Nice Set of Two Mugs



Depending on your mood, you can decide whether you want to be naughty or nice with this **Pfaltzgraff® Winterberry Set of 2 Naughty and Nice Mugs**. Each mug features the phrase "Happy Holidays", with Santa looking at the "Nice" list on one mug and the "Naughty" list on the other mug. Comes gift boxed. Constructed of porcelain. Microwave and dishwasher safe. Set of 2 mugs, each measures 4-3/8 inch high and holds 20 ounces. \$9.99

Pfaltzgraff® Winterberry Friends & Family Plate of Sharing



The holidays are a time of giving and sharing. This beautiful **Pfaltzgraff® Winterberry Friends & Family Plate of Sharing** expresses that sentiment with all the warmth and spirit of the season.

The plate reads: "Family and Friends Plate of Sharing...At this time of year, Our thoughts turn to sharing...Passing holiday goodies, Is our way of caring...So enjoy a festive treat, And the message it sends...Then fill it once more, For family and friends". 12" diameter. \$19.99

Pfaltzgraff® Winterberry Covered Mug with Tea Infuser



A thoughtful gift for the tea lover, the **Pfaltzgraff® Winterberry Covered Mug with Tea Infuser** includes a stainless steel infuser with a detailed weight to hold loose-leaf tea. The lid holds in steam to steep a perfect cup every time. Available in a gift box, this microwave and dishwasher safe mug measures 4-1/2 inch high and holds 12 ounces. \$9.99

Pfaltzgraff® Winterberry Set of Four Spreaders



This Pfaltzgraff® Winterberry Set of 4 Spreaders are perfect for serving your favorite dip or spread. The stainless steel blades are set in earthenware handles and feature adorable, iconic holiday characters: Santa Claus, Snowman, Toy Soldier and Christmas Stocking. \$9.99



About Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under such well-known kitchenware brands as Farberware®, KitchenAid®, Cuisine de France®, Fred® & Friends, Guy Fieri®, Kitchen Craft®, Kizmos™, Misto®, Mossy Oak®, Pedrini®, Sabatier®, Savora™ and Vasconia®; respected tableware brands such as Mikasa®, Pfaltzgraff®, Kim Parker®, Creative Tops®, Gorham®, International® Silver, Kirk Stieff®, Sasaki®, Towle® Silversmiths, Tuttle®, Wallace®, V&A® and Royal Botanic Gardens Kew®; and home solutions brands, including Kamenstein®, Bombay®, BUILT®, Debbie Meyer® and Design for Living™. The Company also provides exclusive private label products to leading retailers worldwide. The Company's corporate website is www.lifetimebrands.com.

*Please note that all information, product names and pricing contained in this book are published to the best of our knowledge as of April 2016. We retain the right to make changes to this information as new information becomes available.

Please be sure to fact check all information with Lisa Lochner prior to printing.

Thank you.

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