



New Design Preview

New York Tabletop Market • April 2017



Bring the romance and beauty of lace to the table with **Mikasa® Daniela** dinnerware. This unique pattern features intricate lace designs that are pressed into the ware both on the front and back of each piece. Designed on high-fired terracotta from Portugal, Daniela is available in white, grey, and blue. Mix and match Daniela colors and place settings to create a tablescape that fits your personal style. This dishwasher and microwave safe four-piece place setting is available for a suggested retail price of \$79.99.



Mikasa® Aiden dinnerware offers a unique marble design with earthy colors and layered metallics for a natural, yet modern look. Aiden is constructed of high-quality bone china on a coupe shaped body. This stunning five-piece place setting includes a dinner plate, salad plate, bread and butter plate, tea cup, and tea saucer for a suggested retail price of \$89.99.





Mikasa® Shane dinnerware offers the perfect blend of contemporary design and organic shapes. The neutral brown contrasts perfectly with blue and white in a mixture of matte and shiny finishes. Shane is also available in cobalt, teal, and honey. This stoneware pattern from Portugal adds a unique edge to casual entertaining. The four-piece place setting has a suggested retail price of \$79.99.



Mikasa Holden dinnerware takes the quilted look into the 21st century with a modern design and speckle finish on stoneware. The unique pattern placement, texture and finish creates a truly sophisticated look for the table. Mikasa Holden, available in Black or Bronze, has a suggested retail price of \$119.99 for a 16-piece set.



Mikasa® Rowan dinnerware combines rich reactive glaze with unique, sophisticated textures on stoneware. This modern coupe shape is accented with a matte embossed motif. Available in updated hues of cobalt, sky blue, cream, honey, and mint, Rowan adds distinctive color and texture to the table. Mikasa Rowan has a suggested retail price of \$119.99 for a 16-piece set.



Mikasa® Callie dinnerware brings an updated vintage style to casual entertaining. The mix-and-match embossed motifs on each piece create an eclectic feel, and the antique reactive finish adds richness and depth to the pattern. Made of high-quality stoneware from Portugal, this four-piece place setting is dishwasher and microwave safe and has a suggested retail price of \$69.99.



Mikasa® Lena dinnerware features a beautiful tonal botanical design with a delicate touch of gold on high-quality bone china. This five-piece place setting includes a dinner plate, salad plate, bread and butter plate, teacup, and tea saucer for a suggested retail price of \$89.99.





Mikasa® Claire dinnerware features a classic, timeless design with intricate blue and gold details that will look beautiful on any tablescape. This elegant five-piece place setting is constructed of high-quality bone china and includes a dinner plate, salad plate, bread and butter plate, teacup, and tea saucer for a suggested retail price of \$89.99.



Enhance your dinner experience at your next formal occasion with **Mikasa® Jessa**. This black and gold sunray dinnerware set radiates a sense of beauty throughout each piece. This five-piece place setting is made of high-quality bone china and includes a dinner plate, salad plate, bread and butter plate, teacup, and saucer. Mikasa® Jessa has a suggested retail price of \$89.99.



Elevate your formal dining experience with **Mikasa® Rogan**. This dinnerware set offers a rich red hue highlighted with an ornate gold geometric design. Thick gold banding surrounds the verge of each plate and the rim of the teacup, offering a touch of sophistication. This five-piece place setting includes a dinner plate, salad plate, bread and butter plate, teacup, and saucer for a suggested retail price of \$89.99.



If you are searching for the perfect gift, look no further than these beautifully crafted **stoneware mugs by Mikasa®**. Made in Portugal, these mugs offer unique shapes with earth tone colors inside and out. Each dishwasher and microwave safe mug has a suggested retail price of \$19.99.



Mikasa® Coronado drinkware features a modern shape with a luster finish that creates an iridescent sheen on the glass and provides a conversation piece for the table. A hammered look and textured feel adds to the organic, yet modern styling. Available in Clear Luster, Smoke Luster, Amber Luster, and Cobalt Luster (clear and smoke pictured). Mikasa Coronado drinkware is available in sets-of-four in a wine, flute, highball, and double old-fashioned for a suggested retail price of \$39.99 per set.





The **Mikasa® Electric Boulevard Gold** collection combines sophistication, style, and artistry. Each piece has a contemporary, elegant silhouette highlighted by metallic gold lines. Modern and chic, this collection of fine European lead-free crystal makes a great addition to a home bar and is perfect for every occasion and celebration. Two **3-Piece Carafe Sets** are available for a suggested retail price of \$59.99 per set; choose from a carafe with two stemless wine glasses or a carafe with two wine goblets. Mikasa Electric Boulevard Gold is also available in sets-of-four goblets, flutes, stemless wines, and highballs for a suggested retail price of \$39.99 per set.



The **Mikasa® Electric Boulevard giftware** collection combines sophistication, style, and artistry. Each contemporary silhouette features swirling metallic gold designs. This European-made collection consists of an 11.8-inch large vase (\$39.99), 9-inch large bowl (\$39.99), 7.87" rose bowl (\$39.99), 6" rose bowl (\$29.99), and 7.67" bud vase (\$19.99).



The **Mikasa® Lux Gold** collection features transitional stemware and barware decorated with two frosted bands and one gold accent band. This vibrant, modern design creates a sophisticated and eye-catching statement and coordinates with many formal and casual table settings. Two 3-Piece Carafe Sets are available for a suggested retail price of \$59.99 per set; choose from a carafe with two stemless wine glasses or a carafe with two wine goblets. Crafted from fine European lead-free crystal, Lux is also sold in sets-of-four goblets, flutes, stemless wines, and highballs for a suggested retail price of \$39.99 per set.



Mikasa® Maritime Barware is perfect for the sailing and boating enthusiast. The collection features an assorted set of nautical-inspired motifs that are intricately cut into the glass with elaborate detail. Crafted from fine, European lead-free crystal, the Mikasa Nautical barware collection is available in sets-of-four in a highball and double old fashioned for a suggested retail price of \$39.99 per set.





Mikasa® Modernist drinkware is a transitional, modern collection that features a partial frost finish with organic platinum lines. Each platinum line is hand painted creating a unique look for each glass. Mikasa Modernist drinkware is available in sets-of-four in a wine, flute, highball, and double old-fashioned for a suggested retail price of \$39.99 per set.

Mikasa® Stemless Wine Pairs feature whimsical yet sophisticated designs on stemless wine glasses. Each set of two glasses features sayings and/or motifs in a variety of themes including wine, inspirational, coastal, bridal, and sassy sayings. These wine pairs make great gifts and self-purchases! The designs have either gold or gold/black decals and are finished with a shiny gold rim. Mikasa Stemless Wine Pairs are available in a gift box for a suggested retail price of \$14.99 per set.





The **Mikasa® Ellery Smoke giftware collection** features beautiful clean-cut giftware pieces with a contemporary look. These European-made vases and bowl fit wonderfully with any home décor and occasion. The Mikasa Ellery Smoke collection consists of a 14" vase (\$69.99), a 12" bowl (\$69.99), and a 12" vase (\$59.99).

The **Mikasa® Coastal giftware collection** brings the beauty of nature from the shore to your home. These treasured giftware pieces fit perfectly with nautical-themed décor, yet also make a beautiful statement in any home. The collection includes a 15-inch sand dollar bowl (\$29.99), 14-inch conch bowl (\$29.99, pictured), 13.5 inch shell plate (\$24.99), 11-inch conch plate (\$12.99), 10-inch shell plate (\$12.99), 8.25 inch conch bowl (\$9.99), and 8-inch conch shell plate (\$7.99, pictured).





The **Wilton Armetale River Rock** collection is inspired by the smooth, rounded stones shaped by flowing river water. Each piece features a distinctive ripple texture. Bringing this element of nature indoors elevates food presentation to an art form and makes a stunning impact on the table.

Each piece is able to withstand temperatures up to 1000° without damaging the finish, goes directly from oven to table, and keeps served food hot for longer. They are also freezer safe, so you can keep your culinary creations frozen or chilled prior to heating or serving.

The new River Rock collection includes a Salad Bowl (suggested retail \$119.99), Salad Servers (suggested retail \$39.99), Rectangular Tray (suggested retail \$99.99), Bread Tray (suggested retail \$39.99), Rectangular Handled Tray (suggested retail \$119.99), Chip n Dip (suggested retail \$119.99), Divided Server (suggested retail \$69.99), and 3-Section Serving Piece (suggested retail \$79.99).

The **Wilton Armetale Sea Life Collection** is our most popular regional collection. This seaside-inspired serveware celebrates the majestic beauty of underwater creatures in glorious detail. From crustaceans and mollusks to turtles and fish, this collection brings a nautical flavor to any tabletop. Each piece is able to withstand temperatures up to 1000° without damaging the finish, goes directly from oven to table, and keeps served food hot for longer. The pieces are also freezer safe, so you can keep your culinary creations frozen or chilled prior to heating or serving. The new additions to this collection include a Long Bread Tray (suggested retail \$79.99), Sand Dollar Bowl (suggested retail \$79.99), Small Bowl (suggested retail \$79.99), and Medium Bowl (suggested retail \$119.99).





Mikasa® Lilah flatware features an elongated and sleek silhouette with oversized hammering covering each piece. This elegant design can be used for all occasions, from a formal affair to a weekend brunch to a casual get together with friends and family. Crafted of superior quality 18/10 stainless steel, this 20-piece set, service for four, includes 4 dinner forks, 4 salad forks, dinner knives, 4 dinner spoons, and 4 teaspoons and has a suggested retail price of \$89.99.



Wallace® Bamboo Gold flatware features an exotic bamboo design that works for both casual and formal dining. Beautiful, timeless and fully plated in 18-karat gold over 18/10 forged stainless steel, Wallace Bamboo Gold flatware will help make an eye-catching statement on any tabletop. The 20-piece set, which includes four, five-piece place settings, has a suggested retail price of \$119.99.



Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under well-known kitchenware brands, including Farberware®, KitchenAid®, Sabatier®, Amco Houseworks®, Chicago™ Metallic, Copco®, Fred® & Friends, Kitchen Craft®, Kamenstein®, Kizmos™, La Cafetière®, Misto®, Mossy Oak®, Reo®, Savora™, Swing-A-Way® and Vasconia®; respected tableware and giftware brands, including Mikasa®, Pfaltzgraff®, Creative Tops®, Empire Silver™, Gorham®, International® Silver, Kirk Stieff®, Towle® Silversmiths, Tuttle®, Wallace®, Wilton Armetale®, V&A® and Royal Botanic Gardens Kew®; and valued home solutions brands, including Bombay®, BUILT NY®, Debbie Meyer® and Design for Living™. The Company also provides exclusive private label products to leading retailers worldwide. The company's website is www.lifetimebrands.com.

*Please note that all information, product names and pricing contained in this book are published to the best of our knowledge as of April 2017. We retain the right to make changes to this information as new information becomes available. Please be sure to fact check all information with Lisa Lochner prior to printing. Thank you.

The trademarks ® and ™ and logos appearing herein are the property of Lifetime Brands, Inc. and/or their respective owners. © 2017. Lifetime Brands, Inc. All rights reserved.

Media Contact

Lisa Lochner
Lifetime Brands, Inc.
516-740-6723
lisa.lochner@lifetimebrands.com

Follow Us:

Facebook.com/LifetimeBrands
Facebook.com/Mikasa_Dining
Pinterest.com/MikasaDining
Instagram.com/Mikasa_Dining
Facebook.com/BuiltNY
Instagram.com/BuiltNY
Pinterest.com/BuiltNY
Facebook.com/Pfaltzgraffdinnerware