




DINNERWARE

MIKASA®

New York Tabletop Market ■ October 2015

 LifetimeBrands

Mikasa® Italian Countryside



Mikasa® introduces new colors and adds accessory pieces to its ever-popular **Italian Countryside** dining collection. The new open stock accessories, available in slate, light grey, tan, and blue, include: salad plates (\$12.99), cereal bowls (\$12.99), footed cereal bowls (\$12.99), fruit bowls (\$9.99), footed fruit bowls (\$9.99), appetizer plates (\$9.99), and footed mugs (\$12.99)

The scrolls, fluted bands, and column-like details on this timeless collection recall classical Italian architecture. A complete suite of accessories are available to create a classically stylish casual dining statement.

This long-lasting stoneware collection is dishwasher and microwave safe. These beautiful new additions coordinate well with Italian Countryside dinnerware, glassware, flatware, and serveware.



Mikasa® Admiral Cobalt



Mikasa® Admiral Cobalt porcelain dinnerware is inspired by the natural ebb and flow of the sea. The varying placement of the organic cobalt lines offer endless possibilities for creating a sophisticated and artisanal tablescape.

Pair this dishwasher and microwave safe collection with Mikasa® Admiral Cobalt Glassware for a truly immersive tablescape.

The four-piece place setting includes a dinner plate, a salad plate, a cereal bowl, and a mug for a suggested retail price of \$39.99. The 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Accessory pieces include a 14-inch round platter (\$49.99), a vegetable bowl (\$39.99), a set of four salad plates (\$39.99), and a set-of-four mugs (\$39.99).

This striking dinnerware set coordinates beautifully with Mikasa Admiral Cobalt stemware and barware.

Mikasa® Portfolio Collection



The **Mikasa® Portfolio Collection** offers bold, fashion-forward patterns that can be mixed and matched to create a unique statement on any table. Rich with tonal colors and layered geometrics, these porcelain dinnerware patterns add life to any meal.

Mikasa® Oren features a linear design with gradient rounded squares in slate grey or blue. This fashion-forward geometric pattern offers an update to casual dining.

Mikasa® Arya features eye-catching curvilinear motifs on porcelain. These asymmetrically-placed geometric designs, available in either slate grey or a mixed, multi-colored place setting, allow you to set a modern table.

Mikasa® Shiloh features rounded squares in a multitude of colors on a coupe-shaped porcelain body. Shiloh adds a great touch of color that can be seamlessly incorporated into any casual tablescape.

Mikasa® Eli displays a bold geometric design in subtle shades of grey or blue. Unique in style, this circular pattern will add a contemporary element to the table.

Mikasa® Motley offers an eclectic arrangement of geometrics with bold personality in either a natural palette of browns and greys or multi-colored on a white and grey porcelain body.

Dishwasher and microwave safe, the 4-piece place settings include a dinner plate, a salad plate, a cereal bowl, and a mug for \$49.99. 16-piece sets are also available for \$149.99. Accessory pieces include an oval platter (\$69.99) and a vegetable bowl (\$39.99).

Mikasa® Blake



Mikasa® Blake dinnerware features an oversized, modern basket weave design on the rim, outlined with embossed dots on white stoneware. This clean, updated design is ideal for everyday dining and is both dishwasher and microwave safe.

The 40-piece set (service for 8) includes 8 dinner plates, 8 salad plates, 8 cereal bowls, 8 mugs, and 8 fruit bowls for \$199.99. The 16-piece place setting (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99. The 4-piece place setting includes a dinner plate, a salad plate, a cereal bowl, and a mug for \$39.99.

Accessories include an oval platter (\$59.99) and a vegetable bowl (\$39.99).

Mikasa® Naya



Mikasa® Naya dinnerware is featured on a contemporary coupe shape and displays a subtle ombré effect. Made of durable porcelain from Portugal, Naya brings chic simplicity to the table.

Available in green, grey, blue, and teal, this dishwasher and microwave safe 4-piece set includes a dinner plate, salad plate, cereal bowl and mug for a retail price of \$49.99. Accessory pieces include an oval platter for \$69.99 and a vegetable bowl for \$39.99.

Mikasa® Bonaire



Mikasa® Bonaire dinnerware delivers simple sophistication in an all-white bone china for a casual, yet upscale dining experience. This timeless choice creates dimension with its scalloped edges.

This dishwasher and microwave safe 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$109.99.

Mikasa® Palazzo



Mikasa® Palazzo dinnerware features an embossed rectangular design on white bone china. Dishwasher and microwave safe, this dinnerware creates a contemporary backdrop for plating any meal.

The 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Coordinating stemware, barware and giftware is also available.

Mikasa® Mya



Mikasa® Mya dinnerware is crafted from white bone china. Featuring a debossed, geometric design, this dishwasher and microwave safe dinnerware is perfect for everyday dining and entertaining.

The 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Mikasa® Blakeslee



Mikasa Blakeslee is a sophisticated coupe-shaped dinnerware pattern. This high quality bone china brings elegance to the table with its organic banding on each piece.

Available in Platinum and Gold, the 5-piece place setting includes a dinner plate, a salad plate, a bread and butter plate, a cup, and a saucer for \$79.99.



Mikasa® Serenity Platinum



Mikasa Serenity Platinum offers an effortless design with a modern flare, with its rim-shaped dinner plate and salad plate, and coupe-shaped bowls and mug. Serenity Platinum dinnerware, crafted from high quality porcelain, brings sophistication to any tablescape.

Available in platinum and in gold, the 20-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, 4 mugs, and 4 fruit bowls for \$99.99. The 40-piece set (service for 8) includes 8 dinner plates, 8 salad plates, 8 cereal bowls, 8 mugs, and 8 fruit bowls for \$199.99. Coordinating stemware and giftware are also available.

Mikasa® Ellery Platinum



Mikasa® Ellery Platinum dinnerware features a full-coverage organic geometric design of layered dots and stripes on an elegant bone china body. This pattern creates a stunning statement for the table.

Available in Platinum, Teal, and Blue, this 5-piece place setting includes a dinner plate, a salad plate, a bread and butter plate, a saucer and tea cup for \$79.99.

Accessories include a rim soup bowl (\$22.99), an oval platter (\$99.99), and a vegetable bowl (\$69.99).

New at Retail

Mikasa® Leah

Mikasa® Leah dinnerware is featured on a unique contemporary coupe shape. The natural color palette highlights the subtle handcrafted speckled look of the high quality stoneware. This dishwasher and microwave safe place setting is available in Charcoal and Cream.

The 4-piece place setting includes a dinner plate, a salad plate, a bowl, a mug, for \$39.99.

The 16-piece set (service for 4), includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99. Accessory pieces include a platter and a vegetable bowl.



Mikasa® Cadence Walnut & Stone

Mikasa® Cadence brings a fresh, contemporary look to the dining table. This porcelain dinnerware features a mix of wide bands and fashionable patterns crafted with a hand-painted look. Cadence is now available in **two new colorways** – **Walnut** and **Stone** – adding to the existing colors

This dishwasher and microwave safe 4-piece place setting includes a dinner plate, a salad plate, a cereal bowl, and a mug for \$49.99. Accessory pieces include a platter and a vegetable bowl.



Mikasa® Regent Bead

Mikasa® Regent Bead porcelain dinnerware features a simple and elegant look with its iconic scallop design and updated dot details.

This beautiful 40-piece dinnerware set (service for 8) includes 8 dinner plates, 8 salad plates, 8 soup bowls, 8 cups, and 8 saucers for \$199.99. Regent Bead dinnerware coordinates beautifully with Mikasa Regent Bead flatware.



Mikasa® Swirl Gold & Swirl Platinum

Mikasa® Swirl Gold and **Swirl Platinum** dinnerware take the familiar and loved designs of the Swirl casual dinnerware collection and elevate it with metallic gold and platinum lines on a bone china body.

Sure to create a modern and sophisticated tablescape, these 5-piece place settings include a dinner plate, a salad plate, a bread and butter plate, a tea cup, and a saucer for \$79.99. Accessory pieces include a soup bowl, an oval platter, and a vegetable bowl.



Mikasa® Adelynn Gold

Mikasa Adelynn Gold dinnerware features a luxurious full coverage gold design with a white background and a leaf motif. Made of high quality bone china for long-lasting beauty, the 5-piece place setting includes a dinner plate, a salad plate, a bread and butter plate, a tea cup, and a saucer for \$89.99.



Mikasa® Piper



Mikasa® Piper dinnerware creates a beautiful statement on the dining table with its embossed, mix-and-match geometric patterns on bone china. Each piece of the place setting features a different embossed, architectural-inspired design on a striking white coupe shape. The dishwasher and microwave safe 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Mikasa® Ortley



Mikasa® Ortley dinnerware features an embossed basket weave design on stunning white bone china. This dishwasher and microwave safe 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Mikasa® Loria



Mikasa® Loria dinnerware is sophisticated and timeless making it an ideal choice for everyday dining. Loria features a classic embossed bead design on a contemporary coupe shape crafted from white bone china. This dishwasher and microwave safe 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Mikasa® Ciara



Mikasa® Ciara dinnerware features an embossed, swirling, full coverage design on white bone china. This dishwasher and microwave safe 16-piece set (service for 4) includes 4 dinner plates, 4 salad plates, 4 cereal bowls, and 4 mugs for \$99.99.

Mikasa® Delray



Mikasa® Delray dinnerware is a clean, crisp, pattern on white bone china. This versatile, timeless dinnerware is great for everyday dining and can be dressed up for special occasions. The dishwasher and microwave safe 40-piece set (service for 8) includes 8 dinner plates, 8 salad plates, 8 cereal bowls, 8 mugs, and 8 fruit bowls for \$199.99.



About Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under such well-known kitchenware brands as Farberware®, KitchenAid®, Cuisine de France®, Fred® & Friends, Guy Fieri®, Kitchen Craft®, Kizmos™, Misto®, Mossy Oak®, Pedrini®, Sabatier®, Savora™ and Vasconia®; respected tableware brands such as Mikasa®, Pfaltzgraff®, Creative Tops®, Gorham®, International® Silver, Kirk Stieff®, Sasaki®, Towle® Silversmiths, Tuttle®, Wallace®, V&A® and Royal Botanic Gardens Kew®; and home solutions brands, including Kamenstein®, Bombay®, BUILT®, Debbie Meyer® and Design for Living™. The Company also provides exclusive private label products to leading retailers worldwide. The Company's corporate website is www.lifetimebrands.com.

*Please note that all information, product names and pricing contained in this book are published to the best of our knowledge as of October 2015. We retain the right to make changes to this information as new information becomes available. Please be sure to fact check all information with Lisa Lochner prior to printing. Thank you.

The trademarks ® and ™ and logos appearing herein are the property of Lifetime Brands, Inc. and/or their respective owners. © 2015. Lifetime Brands, Inc. All rights reserved.

Media Contact

Lisa Lochner
Public Relations Manager
Lifetime Brands, Inc.
516-740-6723

lisa.lochner@lifetimebrands.com

Follow Us

Facebook.com/LifetimeBrands
Facebook.com/MikasaDining
Facebook.com/PfaltzgraffDinnerware
Facebook.com/KizmosKitchen
Facebook.com/SavoraStyle
Facebook.com/BuiltNY
Pinterest.com/MikasaDining
Pinterest.com/Built
Pinterest.com/KizmosKitchen
Pinterest.com/SavoraStyle
Youtube.com/LifetimeBrandsVideos