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BUILT® Adds Barware Tools & Accessories to Successful Lifestyle Collection *-Bar Tools Complement Neoprene Beer and Wine Totes-*

Chicago, March 2016 – BUILT, best known for its industrious, stylish, and protective neoprene lunch, wine and beer totes, presents its first hard goods offering in barware with the introduction of the **BUILT Curve** and **BUILT Arch Barware** tool lines. Debuting at the International Home + Housewares Show, the Curve and Arch bar tools from BUILT combine elegance and practicality, with designs that make life on-the-go easier and more enjoyable.

BUILT Curve Barware

- The **BUILT Curve Corkscrew** is a deluxe bottle opener that elegantly relieves bottles of their corks. Featuring a self-standing, weighted, ergonomic design, the Curve Corkscrew opens wine bottles with ease and is perfect for taking with you on the go. SRP \$11.99
- The **BUILT Curve Bottle Opener** combines elegance and practicality in one, easy-to-use product. With a weighted design and ergonomic form that fits snugly in the hand, this self-standing bottle opener comfortably removes caps from bottles each and every time! SRP \$11.99
- The **BUILT Curve Winged Corkscrew** features a winged design that combines form and function. Utilizing a mirror finish stainless steel spiral and a comfortable spin knob, the Curve Winged Corkscrew is perfect for the at-home wine connoisseur. Simply place the corkscrew on any sized bottle, and feel how easily the spiral glides into the cork while turning the knob. Once the arms are fully raised, a quick downward push of the wings pops the cork right out! SRP \$19.99
- The **BUILT Curve Bottle Stopper** comes in a two-piece set, and is ideal for those who only drink one or two glasses of wine at a time. Inspired by the smooth forms of river stones and driftwood, the Curve Bottle Stopper features an ergonomic design that creates airtight seals on any sized wine bottle. Made with food safe silicone, these stoppers are easy to clean and reuse. Available in red, black, blue and mint. SRP \$5.99
- The **BUILT Curve Champagne & Wine Bottle Sealer** is the perfect solution for those who dream of keeping their favorite sparkling beverages fresh after opening. Utilizing an ergonomic design, the Curve Bottle Sealer is not only attractive to the eye, but also fits snugly in the hand to make sealing and removal a breeze. Simply place the bottle sealer on top of any bottle, and twist to seal your favorite bubbly. Our bottle sealer is dishwasher safe, and comes in a variety of colors including blue, mint, red and black. SRP \$5.99



BUILT Arch Barware

- The **BUILT Arch Waiter's Corkscrew** is the perfect wine tool to take on the go. Featuring a sleek, minimal design, the Arch Waiter's Corkscrew keeps all parts elegantly contained in a single folded piece of stainless steel that effortlessly fits into pockets or purses. With its mirror finish stainless steel spiral and two-step lever, corks of any type are removed quickly and easily. The Arch Waiter's Corkscrew also includes a foil cutter and a bottle cap opener. SRP \$9.99



- The **BUILT Arch Bottle Opener** is inspired by the simplicity of Shaker farm tools, crafted from a single fold and single cut in stainless steel. Fitting snugly in the hand, this dishwasher safe bottle opener relieves bottles of their caps quickly and easily and slips comfortably in a pocket or purse when you want to take it with you. SRP \$7.99

The BUILT Arch Waiter's Corkscrew and Arch Bottle Opener are not only available individually, but also as two-piece sets that are paired up with BUILT's top selling wine and beer totes.

- The **BUILT One Bottle Tote with Arch Waiter's Corkscrew** is constructed of BUILT's signature neoprene to keep bottles protected and chilled. The tote also includes the new Built Arch Waiter's Corkscrew, which makes it fast and easy to remove corks or caps. The One Bottle Tote folds flat for storage and is machine washable (drip dry – remove corkscrew before washing). Available in a variety of fun and sophisticated colors and patterns, the BUILT One Bottle Tote with Waiter's Corkscrew is perfect for transporting your favorite bottle of wine to parties, picnics, and concerts, and makes an ideal hostess gift. SRP \$19.99
- The **BUILT Two Bottle Tote with Arch Waiter's Corkscrew** is constructed of BUILT's signature neoprene to keep bottles protected and chilled. The tote also includes the new BUILT Arch Waiter's Corkscrew, which makes it fast and easy to remove corks or caps. The Two Bottle Tote folds flat for storage and is machine washable (drip dry – remove corkscrew before washing). Available in several colorful and stylish patterns, the tote is perfect for taking the party on the go and is also ideal for gifting. SRP \$22.99
- The **BUILT Six Pack Tote with Arch Bottle Opener** is the perfect solution to the dreaded soggy brown bag and cardboard carriers often experienced at social gatherings like tailgating. Using Built's signature neoprene (the wetsuit material), the Six Pack Tote with Arch Bottle Opener keeps your favorite brews protected and chilled, and comes with a side pocket to hold the Arch bottle opener. The six pack tote folds flat for easy storage, is machine washable and is available in black, navy and camo. SRP \$24.99

For more information, please visit: <http://www.builtny.com/>.